



LinkedIn Learning

www.linkedin.com/learning

1. What is LinkedIn Learning?

- a. LinkedIn Learning is an online learning provider. It was founded in 1995 as Lynda.com and was acquired (and greatly expanded) by LinkedIn in 2015.
- b. Video courses are taught by industry experts in numerous areas relevant to SCC employees and students. More than 17,000 courses are currently offered, and dozens are added every week.
- c. Courses fall into four major categories: Business, Creative, Technology, and Certifications.

2. How do you access LinkedIn Learning?

- a. Check your SCC email for an invitation OR go to <https://lnkd.in/gwWJDDfZ>.
- b. Follow the prompts to log in with your StarID and create your LinkedIn Learning account.
- c. Once you've created your account, just visit www.linkedin.com/learning from anywhere with internet access.
- d. LinkedIn Learning apps are available for iOS and Android devices in their respective app stores.

3. What can you do with LinkedIn Learning?

- a. Professional development
 - i. Expand and improve existing skills
 - ii. Learn new skills to build your CV/résumé
 - iii. Prepare for certification exams
- b. Use it in your SCC courses
 - i. Instructors can connect LinkedIn Learning to D2L courses as required learning or optional/supplemental information.
 - ii. Instructors can provide links to courses via email, course materials, etc.
- c. Learn new things just for fun!